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**GREGORY GUILLAUME**

## Chief Designer

**Kia Motors Europe**

* Born 1969 in France
* 1991: Art Center College of Design (Europe) BA in Transportation Design
* 1992-1994: Audi – Designer
* 1994-1995: VW – Senior Designer Exterior
* 1995-1996: VW Concept Design Studio – Exterior Chief Designer
* 1996-1998: VW California Studio – Project Leader
* 1999-2003: VW Group Advanced Design Studio, Sitges, Spain – Director
* 2003-2004: VW – Design Management (Special Projects and Advanced Design)
* 2005-present: Kia Design Center Europe – Chief Designer

**Production cars**

* 2007 pro\_cee’d Exterior
* 2009 Venga Exterior
* 2010 Cadenza Exterior
* 2010 Optima Exterior
* 2010 Sportage Interior
* 2011 Picanto Interior
* 2011 Rio Interior
* 2012 cee’d Exterior and Interior
* 2012 cee’d Sportswagon Exterior
* 2012 pro\_cee’d Exterior
* 2012 Carens Exterior
* 2013 Cadenza Exterior – Facelift
* 2013 pro\_ceed GT Exterior and Interior
* 2013 cee’d GT Exterior and Interior
* 2013 Optima Exterior and Interior – Facelift
* 2013 Soul Interior
* 2013 Sorento Interior
* 2015 cee’d Exterior – Facelift
* 2015 GT line for: pro\_cee’d / cee’d / cee’d Sportswagon

**Concept cars**

* 2006 cee’d
* 2006 pro\_cee’d
* 2007 ex\_cee’d
* 2007 kee
* 2008 Soul Diva, Soul Burner and Soul Searcher
* 2008 No3
* 2010 POP
* 2011 GT
* 2013 provo
* 2013 niro
* 2015 Sportspace

**Design Awards**

* **Venga (2009)**
* 2011 red dot Design Award Winner
* 2011 iF Design Award Winner
* **Optima (2010)**
* 2011 red dot Design Award ‘Best of the Best’
* 2011 iF Design Award Winner
* 2011 abc Design Award Winner
* 2011 Good Design Award Winner
* **Sportage (2010)**
* 2011 red dot Design Award Winner
* 2011 iF Design Award Winner
* 2011 abc Design Award Winner
* 2011 Good Design Award Winner
* **Kia Design Identity**
* 2011 abc Design Award ‘Best of the Best’
* **GT Concept (2011)**
* 2012 red dot Design: Award Winner
* **Rio (2011)**
* 2012 red dot Design Award Winner
* 2011 abc Design Award Winner
* **Picanto (2011)**
* 2012 red dot Design Award Winner
* **pro\_cee’d (2012)**
* 2013 red dot Design Award ‘Best of the Best’
* iF Design Award Winner
* **cee’d (2012**)
	+ 2013 German Design Award
	+ 2013 red dot Design Award Winner
	+ 2012 abc Design Award Winner
* **cee’d Sportswagon (2012)**
	+ 2013 red dot Design Award Winner
* **Carens (2012)**
* 2013 red dot Design Award Winner
* **Provo Concept (2013)**
* 2014 abc Design Award ‘Best of the Best’
* **Kia Design Team**
* 2014 abc Design Award ‘Design Team of The Year’
* **Soul (2013)**
* 2014 red dot Design Award Winner
* 2014 iF Design Award Winner
* 2015 iF Design Award Winner for Soul EV
* **Sorento (2014)**
* 2011 iF Design Award Winner
* 2011 red dot Design Award Honorable Mention